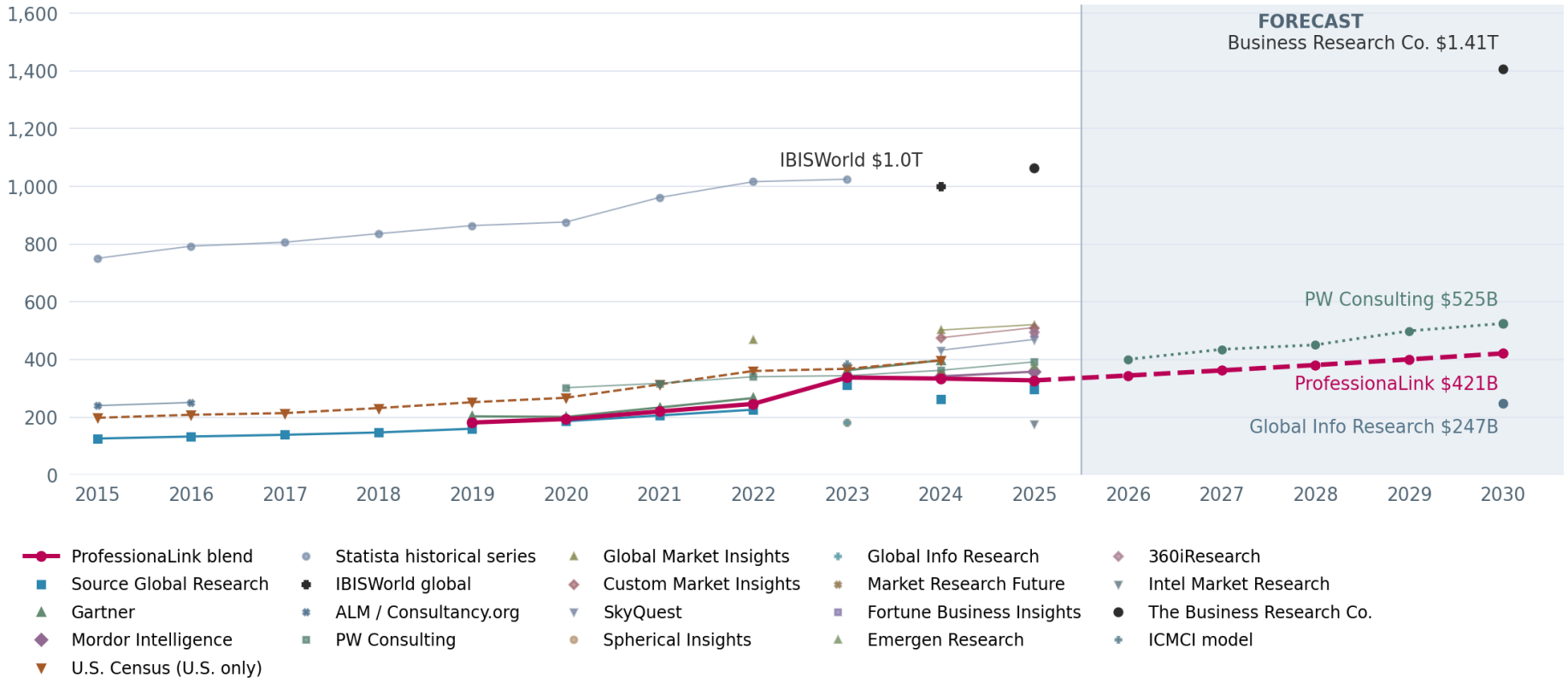
Global Consulting Spend

2015–2025 historical estimates and 2026–2030 outlook

ProfessionaLink projects $421B in 2030 from a $328B 2025 base, using a blended annual growth assumption of 5.15%.

Consulting revenue by source

NOMINAL USD BILLIONS



The dashed magenta line shows the ProfessionaLink scenario. Forecasts use source-specific scopes and horizons.

Page 2 contains historical data. Page 3 details the forecast inputs, annual projection and additional publisher estimates.

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Consulting Spend by Source

2015–2025 | Nominal USD billions

An asterisk identifies the three blend contributors. A dash marks an unavailable figure. Census covers U.S. employer businesses, with 2025 scheduled for spring 2027.

Source	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
ProfessionaLink blend	**–**	**–**	**–**	**–**	**181.5**	**193.5**	**219.8**	**246.2**	**337.5**	**333.9**	**327.5**
Source Global Research *	126.0	133.0	139.0	147.0	160.0	186.0	206.0	226.0	312.5	263.0	297.2
Gartner *	–	–	–	–	203.0	201.0	233.6	266.3	362.5	397.0	–
Mordor Intelligence *	–	–	–	–	–	–	–	–	–	341.6	357.9
U.S. Census (U.S. only)	197.9	208.3	214.1	231.5	251.9	267.3	313.6	360.1	367.6	396.9	–
Statista historical series	750.7	792.8	806.4	836.1	864.0	876.4	961.5	1,016.1	1,024.9	–	–
IBISWorld global	–	–	–	–	–	–	–	–	–	1,000.0	–
ALM / Consultancy.org	240.0	251.0	–	–	–	–	–	–	–	–	–
PW Consulting	–	–	–	–	–	302.1	317.4	340.1	343.8	362.4	391.7
Global Market Insights	–	–	–	–	–	–	–	467.6	–	501.8	520.9
Custom Market Insights	–	–	–	–	–	–	–	–	–	475.4	510.6
SkyQuest	–	–	–	–	–	–	–	–	–	432.0	469.5
Spherical Insights	–	–	–	–	–	–	–	–	180.9	–	–
Global Info Research	–	–	–	–	–	–	–	–	181.3	–	–
Market Research Future	–	–	–	–	–	–	–	–	–	348.8	–
Fortune Business Insights	–	–	–	–	–	–	–	–	–	–	491.7
Emergen Research	–	–	–	–	–	–	–	–	–	–	380.0
360iResearch	–	–	–	–	–	–	–	–	–	–	494.9
Intel Market Research	–	–	–	–	–	–	–	–	–	–	176.2
The Business Research Co.	–	–	–	–	–	–	–	–	–	–	1,063.8
ICMCI model	–	–	–	–	–	–	–	–	384.2	337.0	–

Blend coverage. Two sources per year from 2019 through 2025, with three in 2024. Historical figures include chart readings and an implied value. Changes in coverage and the use of forecasts limit growth comparisons.

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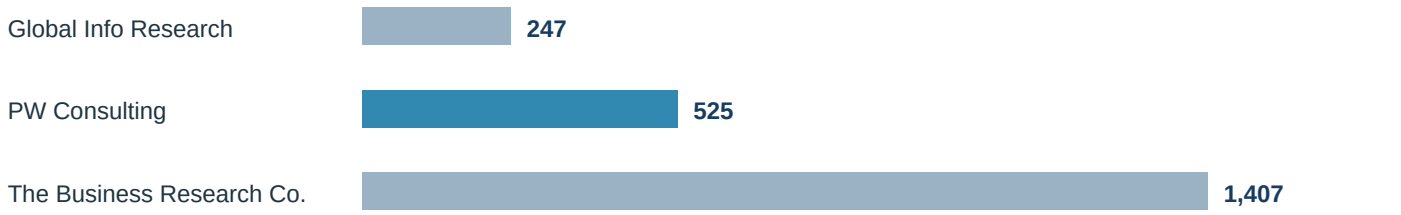
Global Consulting Spend Outlook

2030 forecast horizon | Published 2032 comparisons

Published 2030 forecasts span **$247 billion to $1.41 trillion**. The estimates cover different mixes of consulting services and implementation work.

Published 2030 market forecasts

NOMINAL USD BILLIONS



Published forecasts by source

Source	2026	2030	2032
Source Global Research	315.0	–	–
Gartner	–	–	–
Global Info Research	–	**247.4**	–
Mordor Intelligence	374.7	–	487.7
PW Consulting	400.5	**524.7**	572.4
360iResearch	553.6	–	1,118.5
The Business Research Co.	1,111.3	**1,407.1**	–

Nominal USD billions. A dash marks a year without a dollar figure in the cited public summary. Source names link to the published forecasts.

ProfessionaLink blended forecast

The scenario compounds the $327.5B 2025 blend at 5.15% annually. The rate is the equal-weight average of Source Global Research's 6% one-year forecast, 5% as the midpoint assumption for Gartner's mid-single-digit outlook, and Mordor's 4.45% CAGR for 2027–2032. Applying that rate through 2030 is a ProfessionaLink modeling choice.

2026	2027	2028	2029	2030
$344.4B	**$362.1B**	**$380.8B**	**$400.4B**	**$421.0B**

Publisher forecasts above provide a range of views on markets with different coverage.

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Sources and Methodology

The three blend contributors cover consulting services with closer definitions. The other series broaden the comparison, including estimates that cover different provider sizes or types of implementation work.

Source Global Research. Old definition through 2019. The 2020–22 values are approximate readings from Fig. A.1, new definition. 2022 and 2024 are forecasts. 2025 is inferred from the 2026 outlook ($315B at 6% growth). Source 1 · Source 2 · Source 3 · Source 4 · Source 5

Gartner. 2019–20 are approximate readings from Fig. A.1. 2021 is implied by the 2022 figure ($266.3B, up 14.0% in USD). Coverage expanded in 2023. Source 1 · Source 2 · Source 3 · Source 4

Mordor Intelligence. 2024 and 2025 estimates from successive editions. Source 1 · Source 2

U.S. Census (U.S. only). U.S. management consulting employer revenue (NAICS 54161). Census schedules the 2025 release for spring 2027. Source 1 · Source 2

Statista historical series. The RUDN journal reproduces this Statista snapshot for 2015–2023. Source 1

IBISWorld global. USITC cites $1.0T globally and $392.2B for the U.S. in 2024. Source 1

ALM / Consultancy.org. 2015–16 from the ALM-based industry series, also reproduced in the prospectus. Source 1 · Source 2

PW Consulting. USD billions come from the annual and regional tables. The publisher's headline contains an inconsistent unit label. Source 1

Global Market Insights. Global business management consulting services. The public summary skips 2023. Source 1

Custom Market Insights. 2025 was a forecast published in February 2025. Source 1

SkyQuest. 2024 and 2025 estimates from the same edition. Source 1

Spherical Insights. 2023 base-year estimate. Source 1

Global Info Research. 2023 base-year estimate. Source 1

Market Research Future. 2024 base-year estimate. Source 1

Fortune Business Insights. 2025 base-year estimate. Source 1

Emergen Research. 2025 base-year estimate. Source 1

360iResearch. 2025 base-year estimate. Source 1

Intel Market Research. 2025 base-year estimate. Source 1

The Business Research Co.. 2025 base-year estimate. The publisher covers advisory and implementation. Source 1

ICMCI model. Separate model-based global estimates using Source Global Research country inputs. Source 1 · Source 2

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INDEPENDENT ADVISORY & RESEARCH

About ProfessionaLink

ProfessionaLink is an independent advisory and research firm that connects private equity investors, portfolio companies, and corporate teams with specialized consulting expertise. We research the advisory market, define the capabilities each assignment requires, and identify firms suited to the work, from commercial due diligence and market intelligence to operational improvement and portfolio company growth.

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